

Literary Analysis.

Critically Questioning the World of Literacies

I AM NOT A
HIPSTER

English Major Creed.

- ❑ No. One: It's almost always a symbol.
- ❑ No. Two: Overanalyze it until you are sick of looking at it.
- ❑ No. Three: It is usually about power.
- ❑ No. Four: Society is paradoxically the best friend & enemy.
- ❑ No. Five: It's okay to disagree. Sometimes, it is preferred.
- ❑ No. Six: Be cynical.
- ❑ No. Seven: Generalizing is dangerous. Watch your vocab.

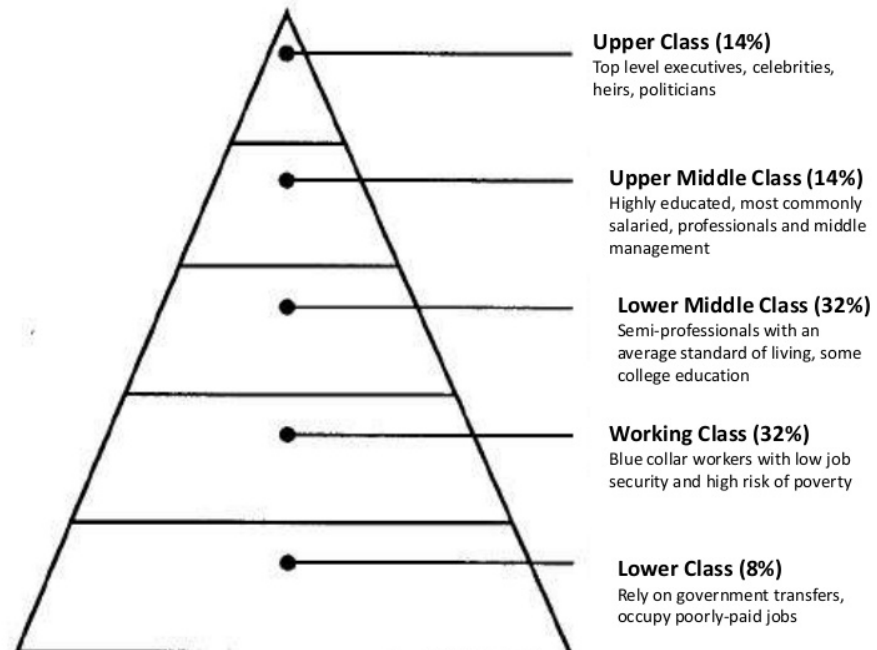
Think Critically.

- It's about learning how to ask the right questions.
- Secrets from the English Majors & Bloomington Hipsters:
 - Socio-Economic Status (SES) | **It's all about the money.**
 - Power Hierarchies | **Who has the power?**
 - Race/Ethnicity | **Race matters.**
 - Language | **It's how you say it and in what language.**
 - Gender | **Patriarchy. Feminism.**
 - Perspective | **Who is the speaker? Hidden agendas?**
 - Location | **Where is this coming from?**
 - Body Language/ Insinuations | **What you're saying without saying it.**

Socio-Economic Status

Socio-Economic Status (SES) | **It's all about the money.**

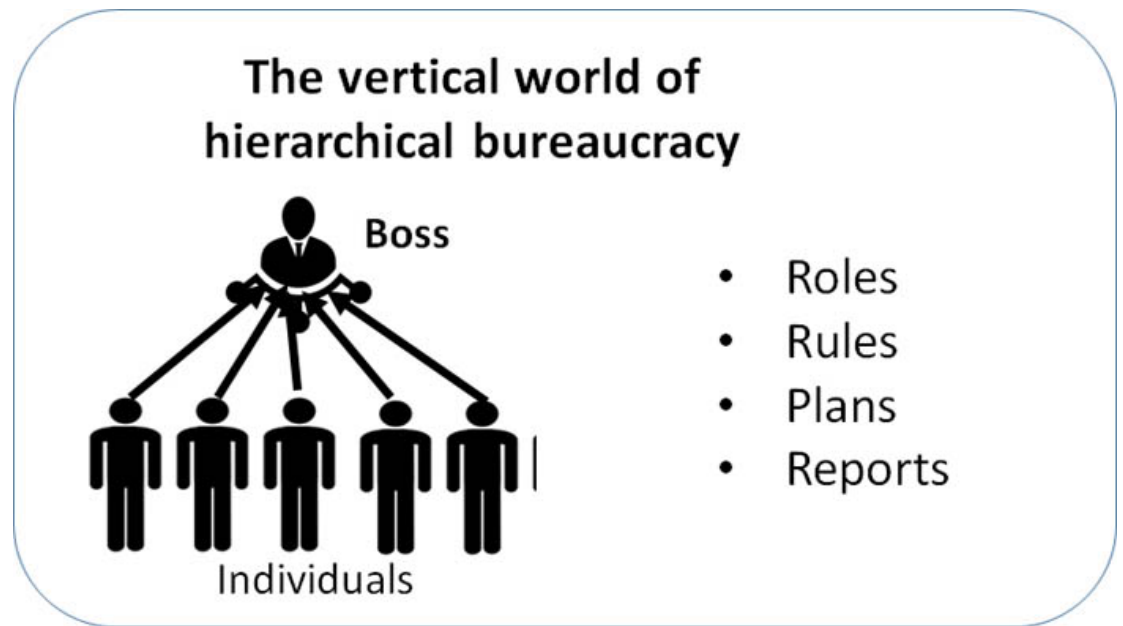
- **Socio= Society (Social Class)**
- **Economic= Monetary Stance (Social Class)**



Power Hierarchies

Power Hierarchies | [Who holds the power?](#)

- ❑ Majority Rules
- ❑ Money Talks
- ❑ Adaptability Talks
- ❑ Technology Talks
- ❑ Bureaucracy (Top Down Models)
- ❑ Hegemony



Race/Ethnicity

Race/Ethnicity | Race matters.

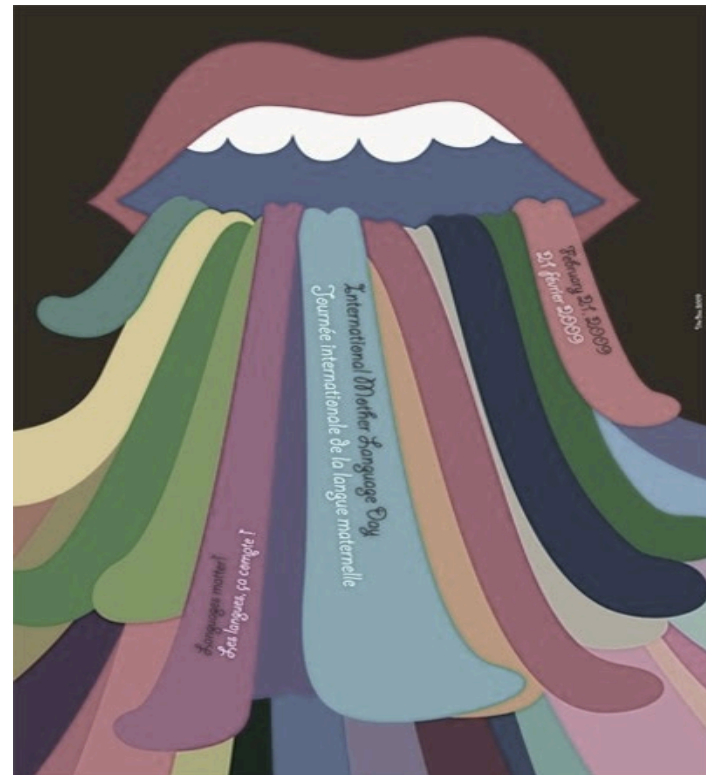
- ❑ **Race**= biological affiliations based on perceived appearance
- ❑ Example: American Indian, Hispanic, White/Caucasian, Black, Asian, etc.
- ❑ **Ethnicity**= cultural lifestyle and group of practices
- ❑ Example: French, Jewish, Korean, Nigerian, Navajo, Mexican, etc.



Language

Language | **It's how you say it and in what language.**

- ❑ Gendered Languages
- ❑ Semantics that vary between languages
- ❑ Language barriers
- ❑ Connotations (social influences on language)
- ❑ Language of powerful countries
- ❑ Who is publishing?



Gender/ LGBTQ

Gender | **Patriarchy. Feminism.**

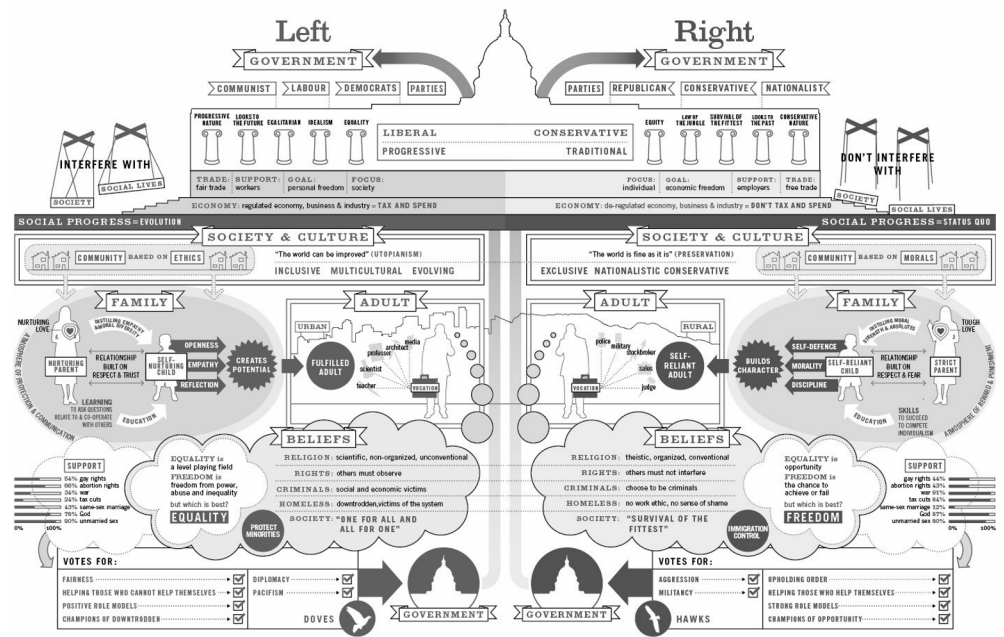
- Gender= personal identification and life style choice
- Sex= biologically predisposed organs



Perspective

Perspective | Who is the speaker? Hidden agendas?

- Politics (political party affiliations and platform ideologies)
- Religion (religious organizations and doctrines)
- Other (critics, non-traditionalists, etc.)



Location & Culture

Location | **Where is this coming from?**

- ▣ Where is this story located?
- ▣ How does the location influence the cultural viewpoint of the writer?
- ▣ Is the location a first world country, a third world, a poor area, a rich area, etc.?



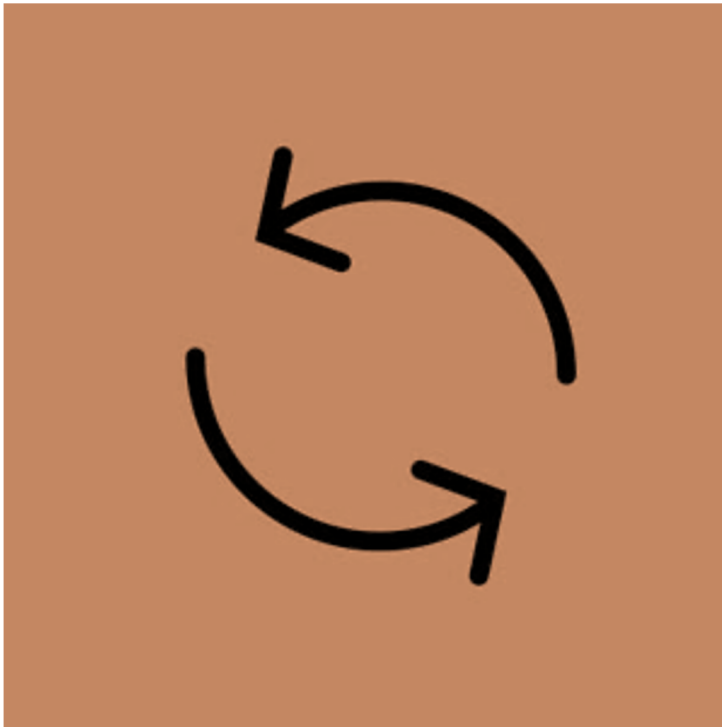
Body Language/Insinuations

Body Language/ Insinuations | **What you're saying without saying it.**

- The power of hints: rolling eyes, winks, sideways glances, smirks, thought bubbles, protective positions, aggressive stances, etc.
- Proximity



Ideologies.



- Society is dominated by ideas that influence practice.
- The ideas that have been around longer create routine practices that are sometimes hard to notice, because they are so normal in everyday life.
- The more normalized a practice- the more ideological.
- Questions?

The Isms. (& Some Aren't)

- Many ideologies are given labels to help group together common strands of the major theme or main idea.
- For example: Feminism, racism, materialism, collectivism, individualism, patriarchy, neoliberalism, Republicanism, Catholicism, Protestantism, Atheism, hipsterism, etc. ...
- Ideologies are like trees.

